

PROMOTIONAL FEATURE

Find your passion at Work it!

By **PATRICE FISHER**
STAFF WRITER

NEW BRITAIN — Parents who are looking for after school programs for their children need to look no further than Work It!, a career-readiness, life skills and team building program that devotes its time and knowledge to help school-age children and adults build confidence through career coaching.

Work it! was started in 2015 by Lori Theriault who developed the program using her 30 years of Human Resources and management experience in industries such as manufacturing, construction, real estate and agriculture to help people of all ages uncover what they are passionate about.

“We want people to do what they are passionate about instead of just existing,” Theriault says.

Theriault is a pioneer of a program that works to assist students of all ages with a career coach for life and adds, “we help individuals to learn about themselves from middle school to beyond. This program fills in the gap that exists between school life and career life, giving people the confidence they need to be successful and make money doing what they love to do.”

Currently, the business holds a database of over a thousand students, connecting them with others who are like-minded. The

programs begin as early as the age of 10 and all the way up through the age of 65.

“Private, public, home school, veterans, special needs students, nonprofits, adults in career transition, there is no limit to who I serve,” Theriault says.

Classes are structured towards understanding yourself and helping with relationship building, career identification, confidence, resume writing and offers a life skills summer camp. Many students have been connected to mentors and jobs.

Work It! is a debut leadership program that contains 14 modules that teaches students 14 different life skills such as financial literacy and how to network.

More recently, however, Theriault wants to focus on school-age children to make career coaching just as valuable as sports coaching.

“Since last year we have embarked on after school programs, targeting middle school students, helping them understand their learning style as a way to understand their school experience,” Theriault states.

Work It! offers a lifetime career coach starting with a two-hour class that is structured to pull out the student’s true strengths and passions — to create a plan and act on a legacy. A structure that has been very successful which Theriault believes “helps the student live out their legacy at a



Lori Theriault

much younger age.”

A comprehensive career coaching for kids that identifies what their strengths are and “guides students to pick out classes that won’t bore them to death,” Theriault smiles.

Looking into the future, Theriault hopes that Work It! will continue to thrive by providing more school age and adults the opportunity to discover their passions and live the life that was meant for them.

“Connecting people with people, from middle school to retirement,” Theriault ends.

For more information on Work It!, Go to workitcareers.com or call 860-309-0182. The after school program is available at the Farmington and Bristol locations and sign up is available through the website.

Work it!
Career Planning For Students & Adults

- 7 Step Career Planning
- Resume Writing
- Leadership Development
- Confidence Building
- After School Programs

Visit WORKITCAREERS.COM For More Information
SESSIONS AVAILABLE DAILY IN BRISTOL, CT

CCARC
Supporting People with Disabilities

Home Improvement Initiative
Improving the Lives of People with Disabilities
Find Out More!

950 Slater Road, New Britain, CT 06053
860-229-6665 • www.ccarc.com

**Become A Philanthropist
In Your Community**

Donor Advised Funds Can Be Established With Only \$5,000 and Scholarships Begin at \$25,000

Community Foundation
of Greater New Britain

860.229.6018 | www.cfgnb.org

Where Good Begins in Berlin, New Britain, Plainville & Southington

**Innovative, High Quality Services
Delivered on Time and Economically**

- Tax Planning
- Tax Return Preparation
- Trust & Estate
- Tax and Accounting Services
- Audit, Review And Compilation of Financial Statements

FRANK D. MARROCCO
Certified Public Accountant
142 West Main St., New Britain
(860) 229-7479
email: fdmcpa@portone.com

**LAW OFFICES
JANUSZEWSKI
McQUILLAN
DeNIGRIS LLP**

Nicholas E. DeNigris
John C. Matulis, Jr.
Martin McQuillan

A Full Service Law Firm

- Criminal Law • Real Estate
- Probate • Family Law

165 West Main Street, New Britain
tel 860-225-7667 fax 860-326-1814
lawoffices@jmdnbct.com

**GREATER NEW BRITAIN
CHAMBER OF COMMERCE**

This page appears monthly in partnership between the New Britain Herald and the New Britain Chamber of Commerce. For advertising information, call (860) 225-4601. For more information on the Chamber of Commerce, please contact the Chamber office at 185 Main Street, Suite 423 or call (860) 229-1665.

Family owned & operated since 1970

Washington Auto Services
145 ARCH ST., NEW BRITAIN
FULL SERVICE GENERAL REPAIR & MAINTENANCE

WE PROVIDE

- Fleet Maintenance Engine Repair • Electrical
- Brakes • Suspension • Exhaust
- Performance Custom Work & Restoration

Ask about our available discounts!

860-225-1840

**HISPANIC'S #1 SOURCE
OF NEWS AND
ENTERTAINMENT**

UNIVISION
HARTFORD - SPRINGFIELD

noticias18.com

One Constitution Plaza, Hartford, CT
(860)278-1818

f Noticias18 @Univision_CT

SCHALLER
- Family owned & operated for 65 years -

Veterans Drive New Britain & Frontage Road Berlin

HONDA MITSUBISHI MOTORS SUBARU

NEWLY RENOVATED STATE OF THE ART BODY SHOP & FULL DETAIL DEPT.

WE SERVICE EVERY MAKE & MODEL!

2 HUGE USED CAR LOCATIONS!
860.826.2023 or 1.800.203.7031
.....Open 24 Hours at.....
WWW.SCHALLERAUTO.COM
OVER 300 VEHICLES TO CHOOSE FROM!

**YOUR AD HERE
ONLY \$50**

Must be a Chamber Member. One year agreement includes a detailed article about your business, as well as photo.

NEW BRITAIN HERALD

**Call Today
860-225-4601**

MAX Pizza II

Order from the #1 place in New Britain for pizza!

Traditions start here!

860-357-2974
79 Shuttle Meadow Ave., NB
www.MaxPizzaII.com

Buy 5 Large Pizzas, Get One Large Cheese FREE!

Thank You For Voting Us Your #1 Oil Provider!

Spring Brook
Ice & Fuel Service

CT Lic # 385591
19 Woodland St.
New Britain
860-225-6491
www.springbrookiceandfuel.com

Coming to this location.

Renew Active

active body.
active mind.

FALL PROGRAMS

the Y **YMCA**

New Britain YMCA
860.229.3787
Berlin YMCA
860.357.2717

M&M Discount Wines & Liquors

**22 CHAMBERLAIN HWY.
KENSINGTON
860-829-2123**