

PROMOTIONAL FEATURE

Funeral home has deep roots in city

NEW BRITAIN

By **CIARA HOOKS**
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New Britain Memorial-Sagarino Funeral Home has been servicing the city for over 100 years.

“We just celebrated our 120th year anniversary,” said Danielle Weyant, manager. “Unfortunately, we weren’t able to have a celebration due to the coronavirus.”

Located at 444 Farmington Ave., New Britain Memorial-Sagarino Funeral Home is a member of the Dignity Memorial network of funeral, cremation and cemetery providers.

“We serve the families in the most difficult times of their lives and we try to help you cope with that in a way that is suitable for you and your family,” said Ann Targonski, New Britain Memorial Funeral Home director. “As a funeral director when I sit down with a family, whether it was 40 years ago or now, my first question is how can I serve you? Tell me a little bit about your family and your loved one so I can see how I can serve you because we all have different visions of what a service for our loved ones should be like depending on what we’re accustomed to and our family’s traditions.”

New Britain Memorial-Sagarino Funeral Home, formerly Blogoslawski Funeral Home, has

been rooted in New Britain since its founding in 1900 and continues to uphold a commitment to a high standard of service while leading, innovating and paying homage to their heritage.

“Walter Blogoslawski, who is about 87 years old, is third generation in the funeral business,” Targonski said. “He is no longer in the business, but he is still very interested in it and it is still very near and dear to his heart. His grandparents started it, his father ran the business, then his mother ran the business and then him, so there’s this family tradition.”

Over the century the funeral home has expanded their funeral services whether you are looking to arrange for a traditional funeral service, a Life Well Celebrated memorialization, plan to have a large gathering or would like a more intimate service. Their associates will work with you one on one to ensure your needs, wishes and budget are met.

“One thing that we do offer that other funeral homes don’t is our compassion helpline it offers our families unlimited complementary phone access to professional grief counselors for 13 months following their services. In addition to anyone who has attended the visitation or service for three months,” Weyant said.

The funeral directors also spe-

cialize in working with families to plan final arrangements in advance to help with how overwhelming funeral arrangements and associated expenses can be.

“With families now not living in the same area probably more than half of our funerals are prearranged in advanced by the person themselves,” Targonski said. “It’s something that they do for themselves and try to relieve some of that burden for their spouse or kids. And we do seminars for people to come in and ask us questions.”

The funeral home makes sure to keep its employees up to speed with the industry.

“All funeral directors are required to take continued education,” Targonski said. “We are licensed through the board of health; we attend seminars; our companies require not only state required education we have other classes to take online and sometimes we have seminars for staff.”

They serve families of all backgrounds, cultures and faiths and their team includes Polish-speaking and multilingual associates.

New Britain Memorial-Sagarino Funeral Home is open 24 hours a day seven days a week and holidays.

They can be found online at dignitymemorial.com or by calling 860-229-0444.



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